



There is a new Feurich piano company.

Feurich Pianos was founded in Leipzig in 1850 and has been directed by a family member ever since. Feurich Pianos (pronounced FOY' rish or FOY' ric) , directed by Julius Feurich IV, is now located in the lake community of Gunzenhausen Germany about 2 hours northwest of Munich. Feurich is one of the few high-end piano makers that survived the changes to Europe in the last century. Known for clear, singing tone, Feurich is still considered one of the finest pianos in the world.

Wendl & Lung, a piano company based in Vienna, has been a popular instrument in Western Europe, though relatively unknown in the US. Wendl & Lung emerged as a modern brand in 2003 guided by Ernest Bittner, an Austrian technician and dealer, and his wife Lin. Wendl & Lung developed into a successful and respected brand throughout Europe and Asia.

Julius Feurich and Ernest Bittner combined their companies in 2010 into Feurich Pianos. The company now offers 4 models completely made in Germany, and 6 models from Ningobo, China.

### **Feurich Gunzenhausen, Germany**

#### Verticals

FG 118 - 46"

FG 123 - 48"

#### Grands

FG 172 - 5'8"

FG 227 - 7'5"

These instruments are all hand built in Gunzanhausen, Germany, using traditional and modern German piano making components, techniques and technologies. Action choices include Renner and WNG. A variety of case styles and veneers are available. These models have long been in the Feurich catalog and have the characteristic Feurich power, clarity and darker tone color. While capacity is increasing, production for the next 12 months is expected to be less than 30 grands and 50 uprights.

**Feurich Ningbo** (US retail prices, subject to change)

Verticals

FN 115 45" \$ 5,000  
FN 122 48" \$ 5,800  
FN 133 52" \$ 9,300

Grands

FN 161 5'3" \$13,700  
FN 178 5'10" \$17,000  
FN 218 7'4" \$29,000

These instruments, designed by Bittner and his group (including Julius Feurich, Rolf Ibach and Stephen Paulello), are manufactured by Ningbo China by Hailun.

While designed using German piano building specifications, Bittner and his team knew there was a market for these pianos only if the quality was there. While some factories in China had good basic manufacturing skills, in 2003 none of them could produce the quality Wendl & Lung needed. Bittner spent the next 8 years working closely with Hailun on both the design and construction of the Wendl & Lung models. This has led to a number of refinements and great consistency from Hailun.

**Technical Details**

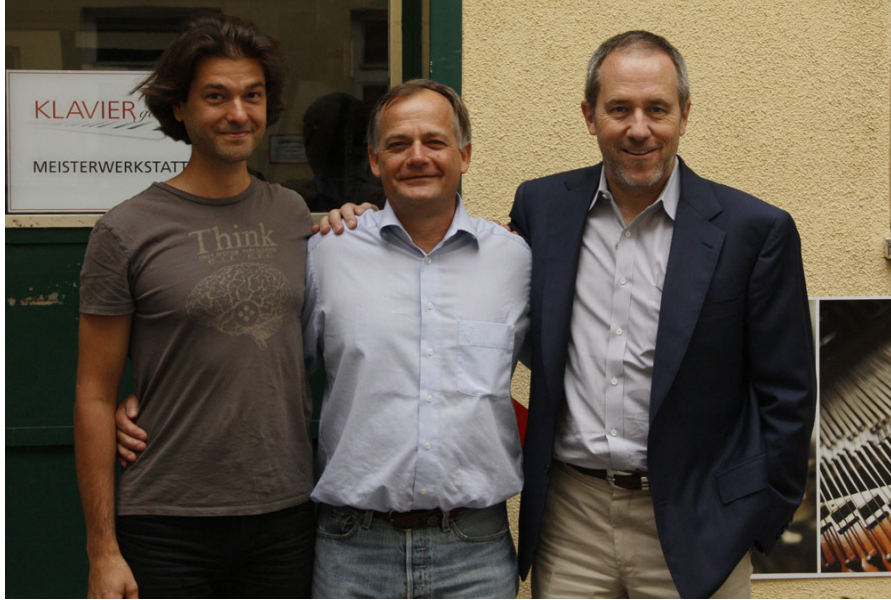
There are a number of physical details that are unique to the Feurich Ningbo line. These include action design, aluminum keyframe and action base, wooden pedal levers, Wurzen felt on all models, and more. These details lead to consistent clear tone, even touch, and tunability.

Part of the success of Wendl & Lung was the network of distribution centers that did careful prep on the incoming instruments, leading to an outstanding reputation for landed quality at dealerships. Feurich will continue this system in the US, receiving and preparing all Feurich pianos at a Feurich distribution center before shipping to dealers.

This careful preparation, when combined with exceptional design details and high factory quality, means Feurich will be a strong presence in the marketplace.

Feurich pianos, both from Gunzenhausen and Ningbo, have the European tradition of piano building in their wooden souls. Fine a Feurich dealer and see for yourself.

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